



## Clinic Resource Group Community Marketing Program

### Subject: American Red Cross Leeza Gibbons Customizable Flyer

When you sign up for one of our programs, every quarter through our national partners such as the American Red Cross Family Caregiver Program, Philips Lifeline, The Online Learning Center (CEU programs), Medline, Wellness @ Home, Clinic Resource Group, SeniorsResourceGuide.com and other key providers we will be bundling together a roadmap of marketing tools.

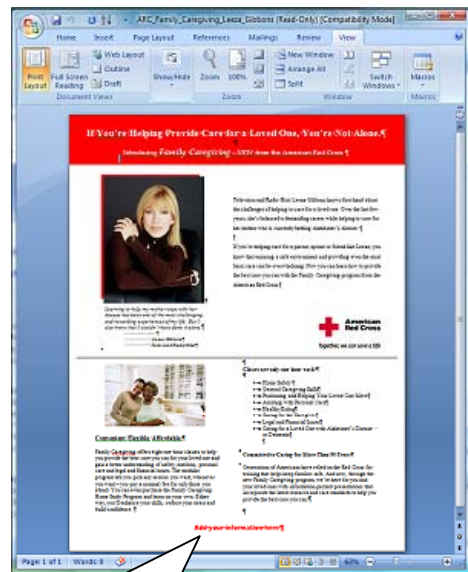
Our focus is to offer you programs, collaterals, marketing tips and tools that will aid you in maintaining your market presence, referral channel growth, community resource programs as well as education and credentialing programs for your staff. The majority of quarterly materials and tools can be tailored to your company's specific service and marketing program.

Our motto is everyone needs a balance of in-house collateral programs such as company materials, website and external support programs via marketing personnel and ad programs. Our goal is to support your company in maintaining that motto through our various company programs.

Best regards,

*David Bloom*

David Bloom, President  
Clinic Resource Group, Inc.



If you sign up for the American Red Cross Caregiver program you will have access to flyers the you can customize with your contact information and use as local street marketing tools.  
File Format: Microsoft Word .doc

Clinic Resource Group | 800-994-1143 | email: [info@ClinicResourceGroup.com](mailto:info@ClinicResourceGroup.com)  
9249 S. Broadway, Suite 220 - #532, Highlands Ranch, Colorado 80129

[ClinicResourceGroup.com](http://ClinicResourceGroup.com) | [FamilyCaregiverNetwork.com](http://FamilyCaregiverNetwork.com)  
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*Clinic Resource Group – "Because without profits, there's no opportunity for patient care."*