

December 2011

Holiday Promotion for New and Renewing Clients

Thank you for being part of our Family Caregiver Network program this year. Our network product and services including the Resource Center have grown by over 400% during 2011. We are pleased to extend special Holiday pricing to both new and renewing franchises representing 40% off standard pricing plus receive 3 additional months for free.

Your membership includes all the new extended features of the network – **National Directory listing/Newsletter, CRG Product Resource & Training Center and our Monthly Webinar series.** Below you'll find a quick summary of all the network features. Starting mid-Dec we will have a Medical Benefits Program you can extend to your company!

**** Special Holiday Promotion offering through 12/31/11 ****

Receive 3 FREE additional months to your 12 month membership!

Sign up or renew by contacting CRG at 1.800.994.1143

Family Caregiver Network

The nation's largest Family Caregiver Network offered through Clinic Resource Group. Our nationwide network connects **Patients-Families**, healthcare facilities (**Case Managers/Social Workers/Physicians**) and our **Network Members** on a Local Basis, Statewide and Nationally while providing network members extended products and services, education and referral development tools.

The Family Caregiver Network is led by CRG's **National Caregiver News** and **National Caregiver (MEMBER) Directory** released every 60 days nationwide connecting patients, Members and healthcare facilities. CRG's consumer site www.FamilyCaregiverNetwork.com houses the newsletter, caregiver directory as well as caregiver resources for professionals and families.

Family Caregiver Network – Exclusive Resource-Training Center Products and Services

- Wellness@Home (Certified Wellness Specialist credentials)
- American Red Cross Family Caregiving Program
- Medifecta HealthCare Education
- Philips Lifeline – Monitoring
- Online Learning Center Free CEU programs – National In-service tools
- Gulf South DME – Easy Home Medical – 22000 medical products
- Gulf South – Senior Product Training Series
- CRG Marketing Rep/Caregiver Recruiting packages
- Me & My Caregivers – National Patient Care Coordination – HIPAA compliant
- Healthy Aging Today
- MedicareBasics2012
- Philips Medication Dispensing Service
- CRG Referral Development/Training – National Webinar Series
- SeniorsResourceGuide.com
- CRG – National Resource/Training Center
- CRG Field Training and Support Programs

*** Coming in December – CRG Medical Benefits Program ***

Network members receive product, educational and marketing training including discounts on network product and services.

MONTHLY REFERRAL DEVELOPMENT, TRAINING AND MARKETING WEBINARS HOSTED BY NATIONAL EXPERTS FROM ACROSS THE COUNTRY - The CRG Resource Training Center

Housed at www.ClinicResourceGroup.com bundles the network's national products and services into a library enhanced by training webinars on products, services, field collaterals and referral marketing. **Monthly webinars** enable network members to stay current on national products, services, referral marketing tactics-strategies and educational releases.

- Family Caregiver Network - 12 Month membership is \$299.00**
Includes: National Caregiver Directory Listing/Local/State/National exposure 24/7; advertised nationally every 60 Days via National Caregiver News and the Resource/Training Center which includes monthly educational/marketing webinars
- That's less than \$25 per month for monthly referral development training, products, services and national advertising!**



Clinic Resource Group, Inc.

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www.FamilyCaregiverNetwork.com | www.ClinicResourceGroup.com

Link to Holiday Promo Order Form – [Click Here](#) or go to <http://tinyurl.com/FCNHolidayOrderForm>